



Anna Jorgensen is a licensed Realtor® in Comox Valley, British Columbia, who has achieved notable recognition such as being named one of the top 100 realtors in Canada by the NRS Block Bros. We recently had the opportunity to meet with her in the Comox Valley and decided to introduce her to our readers interested in real estate in the BC area. We followed our meeting with an interview with her, in which Anna told us that she became a licensed realtor in Campbell River, British Columbia, in February 1992. Upon receiving her license, she moved back to Comox Valley in 1996. She continued to take the 30 minute commute to Campbell River before she re-licensed in the Comox Valley in September 2003. According to her website, www.annajorgensen.com, Jorgensen's commitment to aggressive marketing and attention to customer needs has gained her an increasing loyal clientele base.

The following looks further into Anna Jorgensen's growing retail repertoire.

Q - Who has been your biggest inspiration in your work and outlook?

A - "Probably my mom," says Anna, "She's 73 and still working full-time by choice."

Although she admits a very close second would be Anna Laitwaite, a now retired Realtor, who had a strong work ethic and inspired Anna (J.) to get licensed at the age of 20. That was also how I started the 'Call Anna J. today!' slogan!"

Q - What role does your family play in what you do?

A - Anna says her husband, John Verrier, who is a local and well-respected project manager/ contractor with Avril Homes Ltd., is also her fellow "work-a-holic." However, she says they both love what they do and since working on several projects together have a mutual understanding of their business' time commitment. Furthermore, she says they always make time to reconnect and be with family. "We're empty-nesters and we make sure to reconnect with each other and family on Sundays."

Q - What type of properties do you specialize in?

A - Currently she is involved with ocean front, river front, residential, and project marketing. "I don't do commercial, lease or land sales, just the warm and fuzzy sector - homes," she said.

Q - What is the most important part of what you do?

A - According to her website, Anna is committed to effective marketing, client needs, as well as maintaining excellent communication from beginning to end. "Client communication and thorough follow-up," she says are the most important parts of her job, while adding her team is also dedicated to these factors.

Q - What has been instrumental in your success?

A - Anna says she, along with her team of three, are driven to continually improve the whole real estate experience for future clientele. "I love referrals and will go the extra mile to make a lasting positive experience for our clients," she says.

Q - Describe your personal style and how it relates to your business sense?

A - "I've been told that I'm very approachable," she said, adding she finds she can relate to her clients and fully comprehend their needs. This quality of caring she believes shines through in the business she does. "My marketing is aggressive but my approach is pretty casual."

Q - What else do you do when you're not doing real estate?

A - "Sleep," she said jokingly, "movies, books, hiking, whatever I can get in on a Sunday."

Q - Where do you see yourself in 10 years time?

A - "Maybe I'll start taking Saturdays off by then too."



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More information on Anna Jorgensen, her team, as well as new property listing in Comox Valley can be found at: www.annajorgensen.com.